## **Press Release**

Therabill and Novera create strategic partnership for Therabill users.

(July, 2013)

A new partnership between Novera Payment Solutions, LLC and Therabill will allow Therabill users to receive credit and debit card payments in multiple ways including directly through their Therabill account. This service is provided with an easy to understand flat fixed monthly fee structure. Many merchants don't fully understand their card processing rates. In truth, the majority of the cost to accept credit and debit cards is the same for all merchants, large and small and is comprised of Interchange fees and processor costs. Interchange makes up the majority of the cost of a monthly bill, and is never negotiable. Variable service fees drive most of the difference in rates and are where most processors make substantial profits. Under the new relationship arrangement Therabill users can now receive a transparent, flat fixed monthly fee pricing model that remains in effect for the life of the account.

Additionally, Novera will provide Therabill users the opportunity to access innovative tools and strategies like virtual terminals and/or mobile devices as well through a website portal. An available QuickBooks plug in ensures a seamless interface and posting tool as well. It's all part of Novera's suite of services and unique commitment to price transparency that is unparalleled in the payment processing industry.

John Wisniewski, Novera's Director of Business Development, said, "By utilizing a flat fee pricing structure, Therabill users can rest assured that they will never pay more than they should for processing services. We're excited about partnering with Therabill in their efforts to provide their clients with solutions that help them grow and succeed." To learn more, go to: <a href="https://www.therabill.com/healthcare-billing-info/patient-payment-credit-card-processing.php">https://www.therabill.com/healthcare-billing-info/patient-payment-credit-card-processing.php</a>